

Guadalupe Hope for Families Fund

Outline of the Project

This is a project that packages the various activities Priests for Life does *to help mothers and fathers choose life rather than abortion* in the midst of a pregnancy they feel they can't handle.

It is named after Guadalupe, the daughter of Helene Lovera, who changed her mind about having an abortion in 1994 when Fr. Frank was praying outside the clinic in Florida. Helene, Guadalupe, and Guadalupe's two daughters were all at the Priests for Life office on March 14, 2026 to tape a program and spots about this project.

These areas of activity are as follows:

1. Pregnancy Centers

Priests for Life helps pregnancy centers in several distinct ways:

- a) Talks and exhibits at pregnancy center conferences (Heartbeat, Care Net, NIFLA, SperaVita, and others)
- b) Visits to individual pregnancy centers with talks to their staff
- c) Shipment of materials (like brochures, videos) to the centers
- d) Promotion of the centers through the Option Line website and hotline announced in our broadcasts and in our literature.
- e) Urging Churches to put that hotline and website in their bulletin as a permanent item, on their Church website, on a sign on their property, in the church vestibule, in parish mailings, in pulpit announcements, and other ways.
- f) Bringing the leaders of the pregnancy centers together for leadership meetings to enhance their knowledge, skills, and relationships within the movement.

2. Churches

Priests for Life equips the Churches to save lives and help these families by

- a) Extensive training for clergy and lay ministry leaders
- b) Urging churches to promote the pregnancy center resources and hotlines in their bulletins and many other ways
- c) Urging clergy to visit the centers in person
- d) Urging churches to make their own resources available for families in these situations, utilizing the medical and legal professionals in the parish, encouraging collections for the centers, showing them where to find speakers from the centers, and more.
- e) Priests for Life has been a key promoter of The Gabriel Project, enabling churches to be a place where families go for help in their pregnancy.

3. Presence at Abortion mills

Priests for Life reaches these moms and dads directly in front of abortion facilities by

- a) Events at the abortion mills that we organize and conduct in the course of our travels
- b) Promotion and participation in 40 Days for Life vigils

- c) Connecting the Silent No More Awareness Campaign with 40 Days vigils and other events at the abortion facilities, so that their signs and testimonies can be seen and heard by these moms and dads going there for the appointments.
- d) Speaking at sidewalk counseling training seminars and doing such training in our own broadcasts
- e) Urging prolife people to become sidewalk counselors or prayer warriors at abortion facilities

4. Media

- a) Through our numerous media efforts, both as guests on other broadcasts and in our own broadcasting, we constantly announce the alternatives to abortion and train people how to persuade a mom or dad not to resort to abortion.
- b) Our support, promotion, and dissemination of the *embryoscopy footage (and its related project)* enables people to see the unborn child and emboldens them to choose life.
- c) Our extensive social media reaches countless people with alternatives to abortion.
- d) The testimonies of our Silent No More Awareness Campaign strengthen families to choose life.

5. Publishing

- a) Our brochures, such as *My Heart Beats Just Like Yours* and its related project, *What's So Bad About Abortion* (a publication of Silent No More), *Men, Myths and Abortion*, and many more help families to choose life, and are also among the resources we provide to the churches, the pregnancy centers, and the sidewalk counselors.
- b) Our books, including *Shockwaves*, *Recall Abortion*, and *Everything You Need to Know About Abortion – For Teens*, and the related promotion, conference calls, presentations and broadcasts we do in conjunction with them, strengthen families to choose life.

6. Networking

- a) Prolife leadership meetings we organize help other groups stay up to date on the best ways of saving lives and helping the centers and churches.
- b) Priests for Life played a key role in advancing the Abortion Pill Reversal, including helping our medical advisors who developed the technique to get the word out, broadcasts with families who were helped by this intervention, and press conferences with medical personnel to announce the reversal method and encourage other physicians to use it.

7. Public Policy

- a) Priests for Life, as well as Prolife Vote, support legislation to protect and promote the pregnancy centers so that they can do their work free of government oppression or intimidation.
- b) Through amicus briefs and publicity efforts, Priests for Life has supported the court cases in which pregnancy centers have successfully defended their rights to do their work (*such as NIFLA vs. Becerra at the US Supreme Court, and the current cases in federal court about the freedom to*

advertise abortion pill reversal).

Rationale behind the name

We initially thought of something with the phrase “children’s project,” but that sounds like a project children do.

Furthermore, just having “children” in the title misses the fact that we’re reaching out to help the moms.

But the dads are involved too. One of the key strategic things the prolife movement needs to do is to make sure it’s clear we’re helping *moms and dads along with their children*, lest we reinforce the message of the other side that this is just a “woman’s issue.” That isolates the woman, divides the family, and increases the temptation to abort.

The antidote to all this is to *help the family*.

What we are doing, furthermore, by promoting awareness of and leading people to alternatives to abortion, is replacing despair with hope. The word “hope” is appropriate to include.

Finally, the word “fund” has an advantage over “project” or “initiative” or “campaign,” because in those cases, one might think the project is already funded. Rather, we’re bringing this to the attention of donors so that they can donate. The word “fund” accurately conveys that we’re asking for money to continue these activities.

With all this in mind, and given that Helene and Guadalupe have agreed to let it be named after Guadalupe, who was saved through Priests for Life, I recommend the title

The Guadalupe Hope for Families Fund.